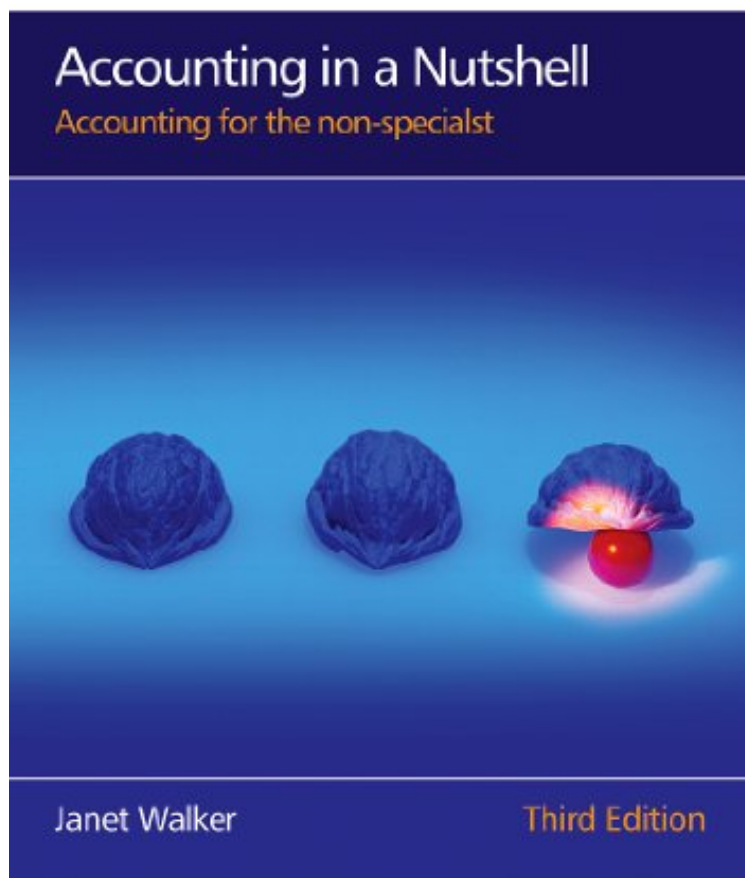


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Accounting in a Nutshell: Accounting for the non-specialist (CIMA Professional Handbook)

Janet Walker

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Janet Walker : Accounting in a Nutshell: Accounting for the non-specialist (CIMA Professional Handbook)

before purchasing it in order to gauge whether or not it would be worth my time, and all praised Accounting in a Nutshell: Accounting for the non-specialist (CIMA Professional Handbook):

0 of 0 people found the following review helpful. Good Seller By Kelly Stuart It was ok. Hard to get excited about an accounting book but the price was right and shipping took the amount of time expected. 0 of 0 people found the following review helpful. Great Top-Down Introduction for Non-Accountants, and a Good Place to Begin for Budding Accountants By A. Majid This book covers both Financial and Management Accounting. It is an excellent introduction

to the subject. It provides a great overview of the PURPOSE and USES of PL Accounts (Income Statements), Balance Sheets, and Cash flow Statements. It also has great information on how these are constructed. It is NOT a practical guide to book-keeping. I highly recommend this, both for managers trying to understand financial and managerial accounting, and for students begging accounting. Once you've read this, though, you will probably need to read a book on basic book-keeping to allow you to function as your own accountant, if that's your aim.

Designed primarily for middle and junior management who deal with financial information without really understanding the content; students who are studying accounting as a non-specialist subject, for example on a business studies or engineering course. The book serves as a basic reference to be used throughout the course. It will also be particularly helpful in providing the basic grounding that is required before moving on to the more technical and in-depth study of the subject that may be required on some courses. Students who are embarking on a course of study to become a professional accountant will also find this book of major benefit. In addition to revisions throughout, a new chapter 'Making long-term investment decisions' covering capital investment decisions, extends and rounds out the final part of the book: using Financial Information to Manage a Business. The chapter deals with the investment appraisal process and covers the main investment appraisal techniques from the point of view of a non-specialist: payback periods, accounting rate of return and discounted cash flow methods are just some of the new topics covered. The focus will be on the level of understanding that a non-specialist requires in the work place as such, in keeping with the rest of the book, the chapter includes practical examples and exercises to enhance the reader's understanding.* Jargon free and easy to understand - no prior knowledge of the subject necessary* Focuses on the principles and use of accounting information* Review questions to assess progress at each stage and many fully worked exercises and examples

About the Author Janet Walker is a freelance lecturer and consultant, specialising in courses in Financial Awareness. Trained as a management accountant with Brooke Bond Oxo Limited, qualifying as a Chartered Management Accountant (FCMA) in 1981. After seven years in industry, joined Croydon College in 1982 as a Senior Lecturer in management accounting and financial management. Studied for MBA at City University Business School in 1987/88. Worked as a full-time author for BPP Publishing Limited for eighteen months from 1990, responsible for writing and technical editing of a range of accountancy and marketing texts and workbooks. Set up own business in 1991 as a freelance lecturer and consultant, specialising in presenting courses in Financial Awareness for a variety of clients, including the Chartered Institute of Management Accountants (CIMA), the Institute of Chartered Accountants in England and Wales (ICAEW), City University Business School, V A Museum, Markel International, National Lottery Heritage Fund, ICL Systems Service, Norwich Union, Weetabix Limited and the General Dental Council. Also providing financial planning and marketing consultancy services to small businesses. Other books published are primarily through BPP Publishing as above, and a number of CIMA Study Systems through CIMA Publishing.